



Advancing our Environmental and Social impact to support our retailers sustainability goals.



Innovating Products

Non-woven Material

Our facilities are certified to third-party chain of custody forest stewardship standards



The mark of responsible forestry



SUSTAINABLE FORESTRY INITIATIVE
SFI-0201.5

Formulas



Developing formulas with fewer ingredients



Certified, Sustainable Palm Oil

Packaging



Corrugate Packaging: Recycled content and recyclable



Plastics Packaging: Promoting use of PCR and recyclable web

Targets

25%

Recyclable packaging by 2030

25%

reduction in plastic packaging by 2025

30%

recycled content by 2030



Sustainable Processes

Operational Sustainability



Indiana Plant: Zero waste to landfill



Transparency



42%

reduction in scope 1 and 2 emissions by 2035 (baseline 2020)

10%

reduction in process related water consumption by 2030

Targets



Supporting People

PROUD MEMBER



150K trees planted through our Forestry partnerships

